

## In This Issue: Spring 2015

- [Message from Headquarters](#)
- Spring 2015 Clinical Vaccinology Course
- 2014 Annual Influenza Campaign Highlights
- 2015 Awards Dinner
- HPV Vaccination as a Public Health Priority
- Updated Pneumococcal Recommendations
- New Meningococcal Vaccine Licensed in the US
- [Support NFID](#)
- [Upcoming 2015 NFID Events](#)
- [Connect with NFID](#)

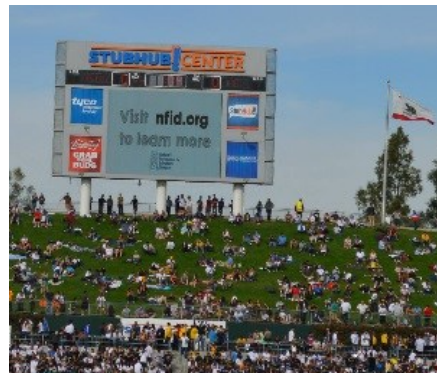
## Message from Headquarters



As we approach the close of 2014, I'd like to take the opportunity to reflect on the successful activities NFID was able to implement thanks to the generous support we received. Your continued support is critical in helping us deliver high quality programs.

In 2014, NFID sponsored influenza awareness outreach activities at Major League Baseball and Major League Soccer professional games, reaching close to 3 million fans. Additional public awareness activities included development of a new [Family Vaccines](#) website and video focused on the importance of maternal immunization, as well as a public service announcement featuring Freddie the Flu Detective, which aired more than 5,000 times during the 2013-14 flu season, reaching more than 131 million viewers.

NFID continued to provide professional education to nearly 5,000 healthcare professionals through live and online programs, calls to action ([HPV Vaccination as a Public Health Priority](#)), and reports ([Addressing the Challenges of Serogroup B Meningococcal](#)



[Outbreaks on Campuses](#)).

I encourage you to show your support through a year-end donation to help us reach our 2014 fundraising goal of \$50,000. Your gift will assist us in fulfilling our mission of educating the public and healthcare professionals about the causes, treatment, and prevention of infectious diseases across the lifespan. Visit [www.nfid.org/donate](http://www.nfid.org/donate) today to donate and show your commitment.

Thank you for your continued support. I wish you a healthy and happy holiday season!

Marla Dalton, CAE  
NFID Executive Director

*P.S. As a 501(c)(3) organization, your donation is tax-deductible to the fullest extent of the law.*

[Back to top](#)

## Spring 2015 Clinical Vaccinology Course



Attend the Spring 2015 Clinical Vaccinology Course scheduled for **March 13-15, 2015** in **Denver, CO**.

Get the latest information on current and prospective vaccines and proven strategies for ensuring timely and appropriate vaccination

across the lifespan through expert-led presentations, real-life case studies, interactive Q&A, and Meet the Experts small group interactions.

During the course, NFID will also be hosting a free screening of [Invisible Threat](#), a documentary on the explores the science of disease and the risks facing a society that is under-vaccinated. The screening is open to the public. [RSVP to attend](#).

**View the agenda and [register](#) by January 26, 2015 to save \$100!**

[Back to top](#)

## 2014 Annual Influenza Campaign Highlights

To promote the importance of annual flu vaccination, NFID activities included:

- [2014 Annual Influenza/Pneumococcal News Conference](#), in partnership with the Centers for Disease Control and Prevention, resulting in significant media coverage with over **900 million** impressions.
- [Flu Preparedness Survey](#) and Guide along with [#FightFlu memes](#) to remind all that there is no need to "weather the flu"
- Participated in National Influenza Immunization Week (NIVW) on December 7-13, 2014 via [blog posts](#) on the importance of annual flu vaccination
- Launched the "Gift of Health" campaign which includes a series of [entertaining visuals](#) for sharing during the holiday season
- Special appearances by the NFID Flu Bug at the MLS Cup 2014 game. [View the photo gallery](#) on the NFID Facebook page
- Created a series of "Flu Fact of the Week" visuals for distribution by members of the *Childhood Influenza Immunization Coalition (CIIC)*
- Hosted 'Flu Care in Day Care' webinar focused on the impact of influenza vaccination mandates in day care and preschool settings.

To learn more about these activities, visit [www.nfid.org/flu](http://www.nfid.org/flu).



[Back to top](#)

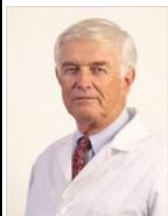
## 2015 Awards Dinner

NFID will honor leaders in infectious diseases at the [2015 Awards Dinner](#) on May 5, 2015 at the Bethesda North Marriott Hotel and Conference Center in Bethesda, MD.



The 2015 Maxwell Finland Award will be presented to **Samuel Katz, MD**, a world renowned physician whose development of the Edmonston measles virus vaccine revolutionized children's health and reduced childhood mortality.

**F. Marc LaForce, MD** will receive the 2015 Jimmy and Rosalynn Carter Award. Dr. LaForce created and implemented MenAfriVac®, a vaccine that prevents Group A meningococcal meningitis, providing a great humanitarian service.



**Richard J. Duma, MD, PhD**, a founder and past-president of NFID, will receive the John P. Utz Leadership Award which is presented to individuals who have demonstrated an outstanding level of dedication to their profession and to NFID.

[Back to top](#)

## HPV Vaccination as a Public Health Priority

In collaboration with the Council on State and Territorial Epidemiologists (CSTE), NFID hosted two [webinars](#) on HPV vaccination, supported by a grant from the Centers for Disease Control and Prevention (CDC):

- HPV Vaccination: Insights from States with Highest and Lowest HPV Vaccination Rates
- Five Key Steps to Improve HPV Vaccination Rates in Your Practice

Read more on the [HPV Resource Center](#) and the related NFID [blog post](#).

[Back to top](#)

## Updated Pneumococcal Recommendations

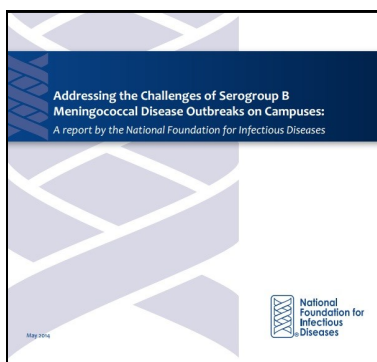


On September 19, 2014, the Centers for Disease Control and Prevention (CDC) approved the Advisory Committee on Immunization Practices (ACIP) recommendation for routine use of 13-valent pneumococcal conjugate vaccine (PCV13) among adults 65 years of age and older, in addition to the 23-valent pneumococcal polysaccharide vaccine (PPSV23).

Updated resources incorporating the new recommendations are now available at [www.adultvaccination.org](http://www.adultvaccination.org).

[Back to top](#)

## Updated Pneumococcal Recommendations



On October 29, 2014, the US Food and Drug Administration licensed Trumemba as the first vaccine in the US to prevent invasive meningococcal disease cause by *Neisseria meningitidis* serogroup B in individuals between 1– and 25 years of age.

The vaccine was licensed in response to recent outbreaks of serogroup meningococcal disease on college campuses, which was also the topic of an NFID report, Addressing the Challenges of Serogroup B Meningococcal Outbreaks on Campuses, and summarizes in a recent webinar presented by Carol J. Baker, MD, and William Schaffner, MD.

[Back to top](#)

## Support NFID

Your support helps NFID reach the public and healthcare professionals with up-to-date information about the causes, treatment, and prevention of infectious diseases across the lifespan. NFID is a 501(c)(3) charitable organization and all contributions are tax-deductible to the fullest extent of the law.

Visit [www.nfid.org/donate](http://www.nfid.org/donate) to learn more



New products available! Shop the NFID store to show your support!



As a proud partner of Amazon, a percentage of all purchases made using the dedicated NFID link will be donated to NFID. Shop to show your support!

## Upcoming 2015 NFID Events

April 13-15, 2015: [18th Annual Conference on Vaccine Research](#), Bethesda, MD

May 5, 2015: [NFID Awards Dinner](#), Bethesda, MD

May 7-9, 2015: [2015 Annual MAD-ID Meeting](#), Orlando, FL

June 2, 2015: [Someone You Love: The HPV Epidemic](#), Bethesda, MD

September 9, 2015: [Annual MLB Flu Awareness Night](#), Nationals Park, Washington, DC

November 13-15, 2015: [Fall 2015 Clinical Vaccinology Course](#), Bethesda, MD

## Connect with NFID



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